



ARYABHATTA COLLEGE

SANKALP: THE SOCIETY OF MANAGEMENT STUDIES



### AUTHOR SESSION

**Name of the Society:** Sankalp: The Society of Management Studies

**Title of the Seminar:** Author Session

**Convenor:** Mr. Pardeep Singh

**Teacher-in-Charge:** Mr. Pardeep Singh

**Date and Time:** 19 March 2024, 11:00 AM

**Speaker Name and Designation:** Ms Shuchita Batra, renowned Writer

**No of Participants:** 85

#### Summary of the Seminar:

On **March 19, 2024**, **Sankalp - The Management Society** hosted a highly anticipated **Author Session** featuring **Shuchita Batra**, a renowned writer with a passion for storytelling that ignited in her youth. During the session, Batra shared invaluable insights into her creative process, drawing from her extensive experience in crafting compelling narratives and evocative poetry. With an impressive growth trajectory, Batra has garnered a dedicated following of **100,000 fans within just 15 months**, a testament to her poetic prowess and ability to connect with readers worldwide.


Beyond her literary achievements, Batra unveiled her plans for an upcoming **beginner-friendly masterclass**, designed to empower aspiring writers and guide them through the publishing process, instilling both confidence and clarity in their literary journeys. The session also saw the **launch of her latest poetry book, "You Belong with Me"**, a heartwarming tale that promises romance enthusiasts a satisfying conclusion.

The event was further graced by the presence of our **Teacher-in-Charge, Mr. Pardeep Singh**, whose unwavering support contributed significantly to the success of the event. We extend our heartfelt thanks to him for his guidance and continued encouragement.


Attendees were afforded a unique opportunity to engage directly with Batra, gaining invaluable wisdom from her rich experiences. The session was a rewarding and inspiring experience for all involved, leaving participants enriched with insights into the art of storytelling and the journey of becoming a successful writer.



Poster



**SANKALP  
THE MANAGEMENT SOCIETY**  
ARYABHATTA COLLEGE  
(UNIVERSITY OF DELHI)


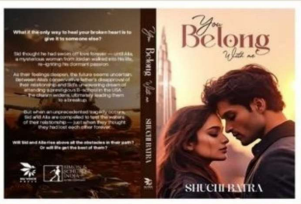


ORGANIZES  
**AUTHOR SESSION**

**UNLEASH YOUR WRITING PASSION**

19TH MARCH, 2024    11 AM    ACTIVITY ROOM

**AUTHOR**





**SUCHITA BATRA**  
(POET AND NOVELIST)

15:05 - 14:55

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**GIVEAWAYS    EXCITING PRIZES AND E-CERTIFICATES TO ALL THE ATTENDEES**

 @sankalp\_aryabhatta   
 TIC   
 IAC Coordinator   
 PRINCIPAL   
 FACULTY COORDINATOR